

BEC coop - Business and Employment Co-operative
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BEC COOP

Business and Employment Co-operative

About Co-operative

The main objective is to support rural employment through the implementation of the BEC methodology - Business and Employment Co-operatives Initiatives.

The co-operative provides support for self-employment of people disadvantaged on the labour market based on the principles of social economy and social entrepreneurship.



Our Approach

- The innovative aspects of the BEC method consist in leading groups of people to gain entrepreneurial skills through training, coaching, and mentoring.
- BEC offers the starting entrepreneurs an easy transition from inactivity to self-employment.
- Under the expert guidance the new entrepreneurs can experiment with their business ideas.
- It provides a safe environment with the support of a group of people who are dealing with similar problems and want to share their enthusiasm and experiences.
- The created environment of mutual support helps starting entrepreneurs to further develop their business activities.
- BEC helps to overcome one of the most discouraging obstacles in business development - isolation, lack of ambition, knowledge and confidence necessary for the development of entrepreneurial careers.

We guarantee

- Honest approach based on practical experience and skills
- Innovative and transparent methods oriented to client needs
- Practical support
- Flexibility
- Fundraising knowledge and experience
- Expertise



BUSINESS SUPPORT

We initiate the development of business activities mainly in rural areas and offer innovative support tools to entities engaged in economic activity, regardless of their legal form.



PROJECT MANAGEMENT

We offer a comprehensive approach in the preparation and implementation of projects for private and non-profit sectors and public administration.



EMPLOYMENT

We implement programmes aimed at activating people disadvantaged on the labour market in order to achieve their sustainable employment.



STRATEGIC PLANNING

We introduce innovative approaches, methods and techniques in the processes of improving management systems. Our approach is based on activation, i.e. initiating a joint action to achieve particular changes, not only preparation of a development document – so called Strategic Plan.



EDUCATION

In collaboration with many partner organizations, we specialize in interactive educational programmes and training approaches that include business support, counselling skills, exchange and dissemination of examples of good practice, and innovation in social entrepreneurship

Our project



T-ISSE - Grundtvig Learning Partnership

- The Lifelong Learning

Basic project information:

The aim of the T-ISSE project is to respond to the increasing need for competitiveness of individuals who are developing or will develop their activities in the current social economy sector. T-ISSE fosters acquisition of innovation skills in social economy for social workers in rural areas, professionals working with immigrants and older people, social economy advisors etc.

The project aims will be reached through creation of an e-learning platform and sharing training modules needed for innovations in the social economy sector.

E-learning platform available at:

<http://t-isse.lascaux.it>



Partner institutions



ADRMAG - Associação de Desenvolvimento Rural Integrado das Serras de Montemuro, Gralheira e Arada, Portugal
www.adrimag.com.pt



Lascaux SrL, Italy
www.lascaux.it



Business Innovation Brokers S. Coop, Spain
www.bib.coop



Zalai Falvakért Egyesület, Hungary
www.zalaifalvak.hu



Cre8te Opportunities Limited, Great Britain
www.cre8te.org.uk



Sdružení EDUKOL, o.s., Czech republic
www.sdruzeni-edukol.cz



Regionalna zaklada za lokalni razvoj Zamah, Croatia
www.zamah.hr

Our project



Active women 50+ and their employment on local labour market

Basic project information:

The project offers 30 women 50+ of the Šumperk district the possibility to obtain new knowledge and skills for improving their position on the labour market. We offer the participating women a retraining course "Basics of Business Management", a specialized training course "Active Woman 50+", work and balance analysis done by an expert. To 10 women we will offer a job for the period of 6-12 months with selected employers or support in initiating their own business.

Within the project framework we will introduce focused measures for improvement of equal opportunities for women 50+ on the labour market. We will enable the selected participant women to discover their potential through innovative project tools, such as Job Club and Work Exchange. We will address gender stereotypes and deep-rooted social roles of women 50+. We will increase awareness of businesses of possibilities and advantages of employing our focus group.

Term of project implementation: 1 December 2012 – 30 November 2014.

Implemented within the framework of The Operational Programme Human Resources and Employment and the state budget of the CR.

GP 3.4. - Equal Opportunities of Women and Men on the Labour Market and Reconciliation of Family and Working Life.

